



Laramie Diestelkamp

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EDUCATION

UNIVERSITY OF KANSAS, 1450, JAYHAWK BLVD, LAWRENCE, KS.

- Received a Bachelor's degree in Visual Communication Design with a minor in film and a certificate in book arts.
- Graduated with a 3.7 GPA.

EXPERIENCE

MINNESOTA TWINS (MINNEAPOLIS, MN)

JAN 2023-

Design Intern

As a design intern for the Twins, my work has included:

- Executing design projects for a number of different front office and fan facing applications, including: social media posts, print deliverables, email newsletters, web design assets, and more.
- Collaborating with other employees to create unique design assets that exemplify the Twins messaging and brand goals.
- Making adjustments to designs based on reviewer feedback.
- Updating and redesigning work that carried the Twins previous branding and marks.

FREELANCE/SELF-EMPLOYED (LAWRENCE, KS)

JAN 2022-JAN 2023

Freelance Designer

As a freelance designer, my work has included:

- Refreshing the existing branding and identities of local businesses so that they better connect with their customers.
- Crafting illustrations that coincide with the brand and identity work I've created.
- Designing and illustrating work for print purposes, and adjusting my work based on the client's print or digital needs.
- Creating motion graphics and animations.

HOLMAN NEEDLE & INK (711 W. 23RD ST, LAWRENCE, KS)

OCT 2020-AUG 2021

In-house Designer

My responsibilities as Holman Needle & Ink's designer were:

- Quickly creating designs based on client ideas or sketches.
- Working with clients to tweak their designs for print.
- Communicating with our customer base through email and social media, to get their approval on designs and share our latest work.
- Creating unique designs for our in-house apparel to better promote our brand.